

TIBCO® NOW™ 2017
SINGAPORE Mar. 27-28

BREAKOUT SESSIONS

#TIBCONOW





Interconnect Everything Track

Integrating Microservices in a Cloud-native Environment

With application architecture evolving to include microservices and deploy them to containers (like Docker) or a PaaS (like Cloud Foundry), your integration needs to evolve. This session explores how you can bring the power of TIBCO BusinessWorks[™] plus DevOps practices to building cloud-native applications using TIBCO BusinessWorks[™] Container Edition.

What's New and What's Coming in TIBCO BusinessWorks

Join us to hear more about all the new features and functionality in TIBCO's flagship integration offering, TIBCO BusinessWorks. We'll cover the product strategy and provide insight into what's coming next.

Overview of TIBCO Cloud Integration Strategic Direction

It's a cloudy world, and everyone is working in it. This session covers why you need a cloud connectivity solution, the value you get from using one, and how TIBCO delivers with TIBCO[®] Cloud Integration. Find out how we are meeting cloud integration needs, and what the future holds for this space.

What's Next for TIBCO ActiveSpaces

In-memory data grids enable instant responses for powering digital customer engagement. This session looks at recent enhancements in TIBCO ActiveSpaces[®], and where the product is headed.

What's the Next Evolution for TIBCO Messaging?

To capitalize on opportunities from increasing data sources and types, Digital Business requires increasing interconnections between applications, devices, and people. Hear about the latest advancements for TIBCO Messaging and the plans for TIBCO FTL[®], TIBCO eFTL[™], and TIBCO Enterprise Message Service[™] that will help you capitalize on these new opportunities.

Overview of TIBCO Mashery API Management Platform

Learn about the TIBCO Mashery[®] API Management platform, its product strategy, and how it meets needs over the full API lifecycle. See for yourself how easy it is to model and create an API, package and deploy it securely, manage an API community of users, and create a customized portal for others to access your APIs.



Overview of Project Flogo and Strategic Direction for IoT Integration and Edge Applications

Get an overview of how open source Project Flogo™ addresses the needs of Internet of Things (IoT) and microservices architectures through its lightest weight cloud and edge-native integration technology. Learn about the future direction for Flogo™ regarding IoT platforms, edge applications, containerization, serverless, and other technologies.

Best Practices: Accelerating Innovation with Hybrid Integration

Successful businesses have traditionally been known for innovating, but the new benchmark is speed of innovation. We will share industry best practices leading organizations are using to drive innovation including: Continuous Delivery and DevOps, microservices, APIs, and hybrid integration. The focus will be to bring all these concepts together and show best practices, as well as changes to the culture and tooling within your organization to accelerate innovation and drive change.

Best Practices for an API-led Architecture

APIs are everywhere: In your data center, out in the lines of business, and beyond the edge of your enterprise. They are at the core of digital business transformation and strategic to the success of your business. This session explores best practices for adopting an API-led architecture, including basic building blocks around connectivity, orchestration, access control, monitoring, and management.

Best Practices for Migrating from BusinessWorks 5 to a BusinessWorks 6 Hybrid Integration Platform

As businesses undergo a digital transformation, they demand agility and require applications to be deployed in a private, public, or hybrid cloud environment. Learn how you can take your existing BusinessWorks 5 applications and migrate them for deployment on-premises or to your cloud environment of choice.

Overview of TIBCO Simplr and Its Strategic Direction

Did you know that everyone in your organization can use TIBCO integration products? TIBCO Simplr® gives business users a way to automate time-consuming tasks so they can focus on what's important. The result? Happier employees and an IT staff freed from thousands of tiny requests. Learn how everyone from sales and marketing to HR and finance can link their cloud apps and create forms and flows that help them work faster and more accurately.



What's Next for TIBCO BPM

What's next for TIBCO's Business Process Platform? Come to this session to learn about the direction and strategy for both TIBCO ActiveMatrix[®] BPM and TIBCO Nimbus[™].

Case Management: Process without the Process

The Digital Business moves quickly and takes unexpected turns, and traditional BPM with its standardized processes can't keep up. Come to this session to learn how to identify and tackle your unpredictable business operations with TIBCO's Case Management Accelerator.

Augment Intelligence Track

Augment Intelligence with Spotfire: Overview and Roadmap

TIBCO Spotfire[®] easy to use visual analytics and data discovery capabilities are innovative and pioneering. In this session, you will learn about where TIBCO Spotfire is coming from, what we have done lately, and where we are heading. We will discuss our plans to continue to innovate with new visualizations, smart recommendations, and actions. We will also share our thoughts on how data preparation and predictive analytics can be blended into the data discovery environment instead of forcing business users to always prepare data outside of the analysis.

Spotfire Customer Presentation: Vestas

Vestas is the only global energy company dedicated exclusively to wind energy and to improving business case certainty and reducing energy costs for our customers. We introduced TIBCO Spotfire to enable rapid deployment of analytics applications on vast amounts of data from connected wind turbines and businesses. Learn how Vestas is leveraging advanced analytics with Spotfire, R, and our big-data supercomputer to surface insights and actions across multiple business functions.

Predictive Analytics and Streaming Applications with R/TERR

The R language provides tremendous value to statisticians and data scientists. However, they are often challenged to integrate their work and extend that value to the rest of their organization. In this session you will learn the obstacles R faces when being considered for mission-critical business applications. You will also see how R can be used in Business Intelligence applications (such as TIBCO Spotfire) to put predictive analytics into the hands of a wider pool of decision-makers, and how R can be used in streaming applications (such as TIBCO Streambase[®]) to rapidly build, deploy, and iterate predictive models for real-time decisions. TIBCO's enterprise platform for the R language, TIBCO[®] Enterprise Runtime for R (TERR), will be discussed, and examples will include fraud detection, marketing upsell, and predictive maintenance.



Jaspersoft: Overview

Business applications are in the midst of a major shift in how data is delivered to end-users. Almost all applications these days include some form of reporting and analytics. Attend this session to learn how TIBCO Jaspersoft[®] helps you improve the value of your applications with embedded analytics.

TIBCO Insight Platform: Converting Insight into Action

Rather than more data, businesses want insight and action. Big data does not create value—But analytics and insights do! And they don't have to be complex, expensive, or even big. A new industry category, "Enterprise Insight Platforms," combines visual, predictive, and streaming analytics in a closed loop that makes it easy to translate analytics-derived insight into action. In this session we will discuss this next wave in analytics and describe the TIBCO Insight Platform for converting insights into actions. We will cover sourcing and wrangling the right data, enabling analytic insights using visual, predictive, geo, and streaming analytics, implementing the resulting insights into action on the business and capturing data on the outcome for continuous improvement.

TIBCO Insight Platform: Internet of Things

Remote real-time monitoring of industrial equipment, combined with modern analytic techniques, drives significant value in heavy industries such as Energy, Logistics, and Manufacturing. We will show you how to use TIBCO Spotfire, R, TIBCO StreamBase, and TIBCO[®] Live Datamart to address use cases such as improving asset uptime, optimizing maintenance schedules, and prioritizing engineering programs.

TIBCO Insight Platform: Driving Business Value through Customer Analytics

Investing in customer data collection is only the beginning. It is imperative that marketers are able to turn customer data into actionable insights. By building a customer analytics capability, you can make better decisions impacting all aspects of customer experience. This session will discuss the impact of customer analytics on your business. Topics include: segmentation, propensity, and affinity analysis in the context of intelligent, triggered engagement based on real-time data flows. Campaign design and effectiveness are also included. These analysis methods are illustrated in the context of multiple real-world customer case studies.



Data Science Re-imagined

Data science, a rapidly growing field with a gaping skills shortage, is crucial for the success of a data-driven organization. Data scientists bring a unique blend of business acumen, the ability to acquire and prepare data for analysis, and analytical skills to extract business insights. In this session, we will show you how TIBCO Spotfire bridges the skills gap and empowers those business users with the best domain knowledge to become citizen data scientists fully enabled to perform data discovery and preparation, as well as advanced and predictive analytics including integration with R.

Deploying Embedded BI in Modern Application Architectures

Traditional applications are monolithic, hard to change, and run on expensive servers. This makes them difficult to maintain and scale. Modern applications run in containerized environments and benefit from new efficiencies in computing, memory, and scalability. Attend this session to learn how Jaspersoft for Docker helps you leverage container technology to build and package better analytics into your apps.

Best Practices for Sizing Spotfire in an Enterprise-wide Global Rollout

TIBCO Spotfire has been designed from ground-up to be the most comprehensive enterprise analytics platform. Learn what makes Spotfire unique and the best practices for enterprise wide deployment. Learn how to structure the Spotfire infrastructure to meet the needs of a continuously expanding base of users and data.

Streaming Analytics: Overview and Roadmap

TIBCO Streaming Analytics is evolving to meet the needs of cloud deployments and IoT processing—all while we continue to focus on providing productive ease of use. In this session, we will cover what we have been up to, and what we have planned for event processing and streaming analytics.

Spotfire Hybrid Cloud Architecture Deep Dive

TIBCO Spotfire[®] is available in cloud, on-premises, and hybrid configurations. Some functionality is available only in the on-premises configuration, and some is accessed through Spotfire Cloud subscriptions. In this session, we will cover how this was made possible, and some of the salient features of Spotfire's hybrid-cloud architecture.



Hands-On Labs

Applications to Containers: BusinessWorks

Transition your TIBCO BusinessWorks 6 application to cloud native apps using TIBCO BusinessWorks Container Edition. Examine deployment options with Docker and PCF and explore failover and routing techniques.

Cloud Integration and API Management

Build lightweight apps to connect and expose backend services and deploy them to the TIBCO Cloud Integration Platform. Secure your new APIs with TIBCO Mashery[®] and provide load balancing and access control.

Enhanced IoT with the TIBCO Platform

Your connected devices go further with TIBCO. See how to embed TIBCO Flogo in the smallest devices, and use the TIBCO platform to consume and analyze IoT data and make smart decisions!

Predictive Maintenance with TIBCO Live Datamart

Combine your streaming data and static big data and run a predictive model to manage your infrastructure. Use TIBCO Live Datamart, TIBCO Spotfire, and TIBCO BusinessEvents[®] to build this powerful solution.

Wrangling Made Easy with Spotfire 7

The next level of data cleansing is here! Join, split, bend, or fold your data from strictly structured or loosely structured sources using Spotfire 7.8, the latest version of our analytics platform.

Certification Exams

TIBCO Education is proud to offer updated TIBCO Certified Professional exams at this event. Slots are limited and will be offered for FREE on a first-come-first-served basis to customers and partners only.

Send an email to certification@tibco.com to register to take an exam, or for a list of available exams.



CONFERENCE AGENDA

Monday 3/27

- 10:00am-7:00pm **Registration Open** (Level 3 Prefunction Area, Near Hibiscus Junior)
- 2:00pm-4:45pm **Hands-on Labs, Certification, and Breakout Sessions**
- 4:45pm-5:45pm **Partner Reception** (Hibiscus Ballroom)
- 5:45pm-7:45pm **Networking Reception** (Hibiscus Ballroom)

Tuesday 3/28

- 7:00am-7:00pm **Registration Open** (Level 3 Prefunction Area, Near Hibiscus Junior)
- 7:00am-8:15am **Breakfast** (Hibiscus Ballroom)
- 8:30am-12:00pm **General Session** (Jasmine Ballroom)
- 12:00pm-4:30pm **Solution Showcase Open** (Hibiscus Ballroom)
- 12:00pm-1:00pm **Lunch** (Hibiscus Ballroom)
- 1:00pm-5:00pm **Hands-on Labs, Certification, and Breakout Sessions**
- 5:30pm-7:30pm **Happy Hour** (Spago, Tower 2, Level 57)