

# 2021 AGENDA /

Americas

EMEA

APJ

BDT  
Sao Paulo

EDT  
New York

PDT  
Palo Alto

Monday, September 27, 2021

11:00 am  
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7:00 pm

**CONNECT PREMIUM TRACK KEYNOTE**

TIBCO Cloud Integration and TIBCO BusinessWorks: What's New	TIBCO Messaging: What's New	TIBCO Messaging: Product Knowledge Training
TIBCO Cloud Integration: Transform Your Digital Core with API-led Integration	TIBCO Cloud Integration & Messaging: Event Architecture with Pulsar and Kafka	
TIBCO Cloud API Management: What's New	TIBCO BusinessEvents: What's New	
NOW Networking: Connect Premium Track	Products Mashup: Use FTL & BusinessWorks to Achieve Delivery Assurance	
TIBCO BPM Enterprise: Start Your Path to Digital Process Automation	TIBCO Cloud Integration: Responsive Application Mash in Action	TIBCO Cloud Integration: Product Knowledge Training
TIBCO Messaging and BusinessWorks: Migrate from Your Data Center to the Cloud	TIBCO Messaging: These Aren't the Robots You're Looking For!	
ABN AMRO: Automating Processes for non-IT Professionals	CME Group: Slipping from the Firehose	
Bahwan Cybertek: Disruption-Proofing & Optimizing the Supply Chain Management Ecosystem	Wipro: Accelerate the Rollout of Digital Integration Platforms with DaaS	Products Mashup: BusinessWorks, Flogo, & LiveApps for Mortgage Eligibility

NOW Networking: Connect Premium Track

Tuesday, September 28, 2021

**TIBCO NOW KEYNOTE: Limitless Opportunity**

TIBCO Data Virtualization: What's New	TIBCO EBX: What's New	TIBCO EBX: Product Knowledge Training	2021 Partner Keynote: Limitless Partnering
TIBCO Data Virtualization: Transform How You Access and Unleash the Power of Data	TIBCO EBX: Innovations in Version 6 to Bring Scale and Speed to MDM Projects		
TIBCO Data Virtualization: How Data Virtualization, BI, and Analytics Converge	TIBCO Omni-Gen: What's New		
NOW Networking: Unify Premium Track	Products Mashup: TIBCO Cloud Metadata & TIBCO EBX for Consolidating B2C Data		The Partner Pavilion: Partner-Only Networking
TIBCO Omni-HealthData: Taming the Torrent of Healthcare Data	TIBCO Data Virtualization: Live and Democratized for All	TIBCO Data Virtualization: Product Knowledge Training	
TIBCO EBX: Migrating to EBX & Brings New Possibilities for Mastering Your Data	TIBCO EBX Experts: Building a Data Management Model		
Session sponsored by Apgar Consulting	Loqate: The Power of Data Verification		
NDS: Data Virtualization - Evolution or Revolution!	Change Healthcare: Getting to Know Your Customer	Products Mashup: TIBCO Data Virtualization & Spotfire to Flag Transactions	

**UNIFY PREMIUM TRACK KEYNOTE**

NOW Networking: Unify Premium Track

Wednesday, September 29, 2021

**TIBCO NOW KEYNOTE: Solving the World's Hardest Data Problems**

TIBCO Cloud: Adapt Your Digital Enterprise and Accelerate Your Transformation	TIBCO LABS: Power the Future with Technology and Open Source Projects	Data Virtualization: Cutting-Edge Use Cases that Drive Strategic Business Value
Emerging Technology in the Enterprise: Pitfalls and Best Practices	MetLife: Fast Data Delivery without Sacrificing Data Quality	Session sponsored by Infosys
Practical AI in Action: Anomaly Detection and Pattern Classification	Data Quality: The Next Breakthrough in Data Integration	Automation: Enhance Your Critical Operations with Process Mining and Automation
Edge Computing: Discovering the Power of Computer Vision and IoT Analytics	Visual Data Science in Action: Cool Tools for Insight Discovery and Deployment	We Thrive as One: A Discussion on Diversity with Lewis Hamilton
Safaricom: Integration Journey & the Power of Now	Koch Industries: Democratizing Data Across a Complex Enterprise	Siemens Mobility: Trains Run Better on Data
TIBCO Tech: TIBCO Cloud Integration & API Management to Manage APIs	TIBCO Tech: TIBCO Data Virtualization to Unify Varied Data Sources TN-14	TIBCO Tech: Streaming & Spotfire to Analyze Tweets in Real Time
iSteer: Determining credit worthiness and make better decisions	TechSoft International: Mediclinic International's Seven Year TIBCO EBX Journey	Cognizant: Hybrid Cloud Integration for a Global CPG Organization

NOW Networking: TIBCO NOW

Thursday, September 30, 2021

**PREDICT PREMIUM TRACK KEYNOTE**

TIBCO Spotfire: What's New	TIBCO Data Science / Streaming: What's New	TIBCO Data Science Team Studio: Product Knowledge Training
TIBCO Spotfire: Innovate with Mods and Expand Your Visualization Possibilities	TIBCO Streaming: Power Up Your Spotfire Insights with Real-time Data	
TIBCO Spotfire: Python Data Functions for Visual Data Science	TIBCO WebFOCUS: Discover the New Experience in Authoring Content	
NOW Networking: Predict Premium Track	Products Mashup: Team Studio & Spotfire for Building & Visualizing a Mode	
TIBCO WebFOCUS: What's New	TIBCO Spotfire Experts: Create Analytic Applications	TIBCO Spotfire: Product Knowledge Training
TIBCO ModelOps: Bring Scale & Ease to How You Deploy & Govern Analytical Models	TIBCO Data Science Experts: Build A Predictive Model	
New Balance: Visualizing Consumer Data	Air Canada's Cargo: Self-serve Data Access and Data-driven Decision-making	
NOW Networking: Predict Premium Track	Products Mashup: Streaming & Spotfire to Analyze Data	
Practical AI in Action: Anomaly Detection and Pattern Classification	Visual Data Science in Action: Cool Tools for Insight Discovery and Deployment	

# 2021 AGENDA /

Americas

EMEA

APJ

EEST Athens  
CEST Paris  
BST London

Monday 27 September 2021

Tuesday 28 September 2021

Wednesday 29 September 2021

Thursday 30 September 2021

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**NOW Networking: Connect Premium Track**

TIBCO Cloud Integration and TIBCO BusinessWorks: What's New	TIBCO Messaging: What's New	TIBCO Messaging: Product Knowledge Training
TIBCO Cloud Integration: Transform Your Digital Core with API-led Integration	TIBCO Cloud Integration & Messaging: Event Architecture with Pulsar and Kafka	TIBCO Messaging: Product Knowledge Training
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TIBCO BPM Enterprise: Start Your Path to Digital Process Automation	TIBCO Cloud Integration: Responsive Application Mesh in Action	TIBCO Cloud Integration: Product Knowledge Training
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ABN AMRO: Automating Processes for non-IT Professionals	CME Group: Slipping from the Firehose	Products Mashup: BusinessWorks, Flogo, & LiveApps for Mortgage Eligibility
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TIBCO Data Virtualization: Transform How You Access and Unleash the Power of Data	TIBCO EBX: Innovations in Version 6 to Bring Scale and Speed to MDM Projects	TIBCO EBX: Product Knowledge Training
TIBCO Data Virtualization: How Data Virtualization, BI, and Analytics Converge	TIBCO Omni-Gen: What's New	Products Mashup: TIBCO Cloud Metadata & TIBCO EBX for Consolidating B2C Data
TIBCO Omni-HealthData: Taming the Torrent of Healthcare Data	TIBCO Data Virtualization: Live and Democratized for All	TIBCO Data Virtualization: Product Knowledge Training
TIBCO EBX: Migrating to EBX 6 Brings New Possibilities for Mastering Your Data	TIBCO EBX Experts: Building a Data Management Model	TIBCO Data Virtualization: Product Knowledge Training
Session sponsored by Appgar Consulting	Loqate: The Power of Data Verification	2021 Partner Keynote: Limitless Partnering
NOS: Data Virtualization - Evolution or Revolution!	Change Healthcare: Getting to Know Your Customer	Products Mashup: TIBCO Data Virtualization & Spotfire to Flag Transactions

**UNIFY PREMIUM TRACK KEYNOTE**

**The Partner Pavilion: Partner-Only Networking**

**2021 Partner Keynote: Limitless Partnering**

**TIBCO NOW KEYNOTE: Limitless Opportunity**

**NOW Networking: TIBCO NOW**

TIBCO Cloud: Adapt Your Digital Enterprise and Accelerate Your Transformation	TIBCO LABS: Power the Future with Technology and Open Source Projects	Data Virtualization: Cutting-Edge Use Cases that Drive Strategic Business Value
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Safaricom: Integration Journey & the Power of Now	Koch Industries: Democratizing Data Across a Complex Enterprise	Siemens: Mobility: Trains Run Better on Data
TIBCO Tech: TIBCO Cloud Integration & API Management to Manage APIs	TIBCO Tech: TIBCO Data Virtualization to Unify Varied Data Sources TN-14	TIBCO Tech: Streaming & Spotfire to Analyze Tweets in Real Time
iSteer: Determining credit worthiness and make better decisions	TechSoft International: Medicine International's Seven Year TIBCO EBX Journey	Cognizant: Hybrid Cloud Integration for a Global CPG Organization

**TIBCO NOW KEYNOTE: Solving the World's Hardest Data Problems**

**NOW Networking: Predict Premium Track**

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New Balance: Visualizing Consumer Data	Air Canada Cargo: Self-serve Data Access and Data-driven Decision-making	Products Mashup: Streaming & Spotfire to Analyze Data
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**PREDICT PREMIUM TRACK KEYNOTE**

# 2021 AGENDA /

Americas

EMEA

APJ

AEST  
Sydney

JST  
Japan

SGT  
Singapore

Tuesday 28 September 2021

Wednesday 29 September 2021

Thursday 30 September 2021

Friday 1 October 2021

10:00  
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